

What is claimed is:

1. A tampon for feminine hygiene comprising an insertion end, a withdrawal end, a center region, a longitudinal axis, and an outer surface;
said tampon being comprised of compressed fibrous material;
wherein said outer surface of said tampon comprises a plurality of recessed portions;
each of said recessed portions comprising a length dimension and a width dimension; wherein said width dimension varies as measured along said length dimension.
2. The tampon according to Claim 1 wherein the largest width dimension is located in said insertion end.
3. The tampon according to Claim 1 wherein the largest width dimension is located in said withdrawal end.
4. The tampon according Claim 1 wherein the smallest width dimension is located in said center region.
5. The tampon according to Claim 1 wherein said width dimension varies continuously as measured along said length dimension.
6. The tampon according to Claim 1 wherein said width dimension varies intermittently as measured along said length dimension.
7. The tampon according to Claim 1 wherein said recessed portions are evenly spaced.
8. The tampon according to Claim 1 wherein the fibrous material of said tampon has an essentially uniform density over a cross-section of the tampon.
9. The tampon according to Claim 1 wherein the fibrous material of said tampon has varying density over a cross-section of the tampon.
10. The tampon according to Claim 1 wherein said tampon further comprises a core which is highly compressed.

11. The tampon according to Claim 1 wherein said withdrawal end further comprises a withdrawal member.
12. The tampon according to Claim 1 wherein said withdrawal end further comprises a finger indent.